

Giggle

No laugh. Howl as if you will never grow up.

*Take it all in. Yes, every **life experience**.*



And by all means, whatever you do...walk your way to

Experience marketing opportunities

in 2008-2009 with East Valley Senior Services, Inc.



*... at the three (3) senior centers
...with programs/services
... at special events
...through distribution of business information*

START your "marketing partnership"

REGISTER

East Valley Senior Services, Inc.

17TH ANNUAL SENIOR EXPO

November 20, 2008

***8:00 to 12:30**

www.evseniorservices.org

Business Partnerships

17th Annual Senior Expo

Thursday, November 20, 2008 8:00am-12:30pm

Mesa Convention Center 201 North Center Mesa, AZ

Early Bird Special: Register by August 15th as a Premier Partner (\$1500) or Partner (\$750) and **win** a \$200 discount on a \$1500 or a \$100 discount on \$750 partnership levels.

I. Premier Partner (Limited Availability)...\$1500

Call the Development Office at 480-064-9014 ext 107 to enhance this partnership

Special drawings after the expo at 12:30- be present to win

- Lunch and luncheon presentation at one of the senior center of your choice
- Feature story on EVSS Website (500 words)...on the site for 3 months
- Business presentation at a EVSS Community Services Meeting (staff who provide direct services)
- Feature story in EVSS newsletter (500 words) – choose the month to run your company story

1. Location... Location... Location

- Located at the end of an aisle for “double” the exposure
- Double booth, two 8’x10’ skirted/covered tables, 7”x 40” ID sign, 4 chairs & wastebasket
- Four FREE lunches and electricity (if ordered on the Registration Form)

2. Business Exposure:

- Acknowledged separately in the Senior Expo program
- Listed as Premier Partner with business description on EVSS website for the year
 - Link to your business website
 - Opportunity to promote your special events on EVSS “promotions” page
- Business information on resource sheet for EVSS in-home clients, senior center participants, or public
- Listed as a community resource with business information in the EVSS December & June newsletters
- Complimentary booth at 2009 Healthy Living Expo at Red Mountain Senior Center
- Business brochure at all three (3) senior centers for the year
- Acknowledged: EVSS monthly newsletters, annual report and Passport to Living membership card
- Table host at Retired Senior Volunteer Program (RSVP) annual luncheon March 5, 2009
Complimentary lunch Business information distributed Program acknowledgment

3. Marketing opportunities: (Your choice of 5 of the following)

- Passport to Living presentation (*health/wellness topics*) at 3 locations: Mesa Senior Center, Apache Junction Senior Center, Red Mountain Senior Center (*Considered 2 opportunities*)
 - Bits of Business at 3 senior centers of your choice – set up business booth in the lobby for the day
- **NEW** – Company designed and printed placemats available at the 3 senior centers – twice a year. Pick the date of distribution, than deliver your placemats to the senior centers
 - 500 word article in EVSS newsletter - choose the month (pick early)
 - Business information distributed twice to EVSS in-home service clients (Considered 2 opportunities)
 - Sponsor special events at the senior centers (additional cost i.e. desserts, door prizes)

4. Networking Opportunities:

- Invitation and recognition at the annual business Appreciation Event in April ‘09
- Priority invitation to be involved in special holiday campaigns – holiday meal deliveries
- Host with EVSS the Day After Event – appreciation event of senior expo partners

II. Partner...\$750

Special drawings after the expo at 12:30- be present to win

- Feature story in one EVSS newsletter (300 words)
 - Invitation to Retired Senior Volunteer Program annual luncheon on March 5, 2009
1. **Single Booth**
 - One 8'x10'skirted/covered table, 7"x 40" ID sign, 2 chairs & wastebasket
 - Two FREE lunches
 - Priority Booth Location
 2. **Business Exposure:**
 - Listed in the Senior Expo Program
 - Listed on EVSS website
 - Link to your business website
 - Listed on the resource sheet for EVSS in-home clients, senior center participants or public
 - Listed as a resource in EVSS December and June newsletters
 - Business brochure at all three (3) senior centers
 3. **Marketing Opportunities:** (Your choice of 3 of the following)
 - Passport to Living presentation (*health/wellness topics*) at 3 locations: Mesa Senior Center, Apache Junction Senior Center, Red Mountain Senior Center (*Considered 2 opportunities*)
 - Bits of Business at 1 senior center of your choice – set up business booth in the lobby for the day
 - 300 word article in EVSS newsletter
 4. **Networking Opportunities:**
 - Invitation to annual Appreciation Event in April '09
 - Invitation to the Day After Event – an appreciation of the senior expo partners
 - Priority invitation to be an exhibitor in 2009 Healthy Living Expo (nominal fee)

III. Exhibitor...\$375

Special drawings after the expo at 12:30- be present to win

- Invitation to the Annual Appreciation Event in April '09
 - Feature story in one EVSS newsletter (100 words)
1. **Single Booth**
 - One 8'x10'skirted/covered table, 7"x 40" ID sign, 2 chairs & wastebasket
 2. **Business Exposure:**
 - Listed in the Senior Expo Program
 - Listed on EVSS website

REGISTRATION OPTIONS:

- Register on-line @ www.evseniorservices.org: click Partnerships, then Senior Expo & follow the links.
- Copy, complete & mail the registration form located @ www.evseniorservices.org: click Partnerships, then Senior Expo & follow the links.

Payment Options:

- Pay by business or personal check
- Pay with your business or personal Visa, MasterCard or American Express on EVSS website (follow the links)
- Pay with your business or personal Discover card – call Jo 480-964-9014 #107 or Monique 480-964-9014 #106

For information call or email: Jo Hildebrant johildebrant@evseniorservices.org 480.964.9014 ext 107
Monique Crompton mcrompton@evseniorservices.org 480.964.9014 ext 106

