

"BEAT THE HEAT" CAMPAIGN 2009



The summer season is a difficult time for many older adults. The extreme heat creates a hardship... physically...financially...emotionally. For many older adults, it is a time of choices...Often a choice between the cost of cooling their home, and other life necessities. Many will be forced to choose between groceries or medications over their own physical needs.

Sadly, each year there are record accounts of older adults suffering severe health casualties such as dehydration, heat stroke, and even death from the valley sun. This is difficult to hear, but unfortunately a harsh reality for many in need.

As an advocate for at risk older adults, East Valley Adult Resources strives to meet these vital needs. This summer season, you can join our mission in making a difference. Your donation of just \$25.00 will provide a gift card to be used toward the cost of utilities, groceries, or medications, a hot nutritious meal, and a "summer survival kit."

*The City of Apache Junction shares the passion
for providing resources for their residents -
generously matching donations
Dollar for Dollar*



Take this opportunity to share the concern...the passion...the resources...to give your community elders the quality of life they deserve. Save a person in need from the difficult dilemma of making the choice.

*Together... let us give
the gift of hope*



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NAME: _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

MAKE CHECK PAYABLE TO:
EAST VALLEY SENIOR SERVICES, INC
ADMINISTRATIVE OFFICE
45 W. University Dr. Suite A Mesa, AZ 85201

CREDIT CARD PAYMENTS:
CAN BE MADE ONLINE THROUGH OUR WEBSITE
WWW.EVSENIORSERVICES.ORG

**ENCLOSED IS MY DONATION TO
PURCHASE A GIFT CERTIFICATE
FOR AN AT RISK OLDER ADULT**

- ___ \$\$\$ BUY AS MANY GIFTS
AS YOU LIKE @ \$25.00 EA.
- ___ \$50.00 BUYS 2 GIFTS
- ___ \$25.00 BUYS 1 GIFT

YOUR GIFT IS TAX DEDUCTIBLE AS PERMITTED BY LAW. RECEIPT WILL BE MAILED.